



# Equity Advisory Group Meeting #1

January 25, 2021

## Closed Captions in English and Spanish

English closed captions are available within Zoom and YouTube.

Users can follow this link to view both English and Spanish captions in a separate browser window:

<https://www.streamtext.net/player?event=IBR>

## Subtítulos disponible en Inglés y Español

Los subtítulos en Inglés están disponibles en Zoom y YouTube.

Usuarios pueden seguir este enlace para ver los subtítulos en Inglés y Español en una ventana separada del navegador:

<https://www.streamtext.net/player?event=IBR>

# How to access closed captions



1. At the bottom middle of your screen you should see a menu of options. If you can't see the menu, hover your mouse over the bottom middle of the screen.
2. Then click on the “CC” icon and a separate window with captions will appear.

# Webinar Participation Tips

- ▶ Thank you for joining us today!
- ▶ Please join audio by either phone or computer, not both. We encourage EAG members to turn on your video.
- ▶ Please keep your audio on mute when not speaking.
- ▶ If you experience technical difficulties, call or text the phone number below for assistance: **253-241-0131**

# Public Input Instructions

- ▶ There will be an opportunity to provide brief public input later in the meeting today.
- ▶ To submit input after the meeting:
  - Email comments to [info@interstatebridge.org](mailto:info@interstatebridge.org) with “EAG Public Comment” in the subject line
  - Call 360-905-1560 and state “EAG Public Comment” in your message



# Meeting Agenda

1. Welcome and introductions
2. IBR program overview
3. Guiding norms
4. Defining Equity for the IBR program
5. Public comment
6. Wrap up

# Your IBR Team



*Greg Johnson  
Program Administrator*



*Roberta Hunte  
EAG Facilitator*



*Johnell Bell  
Chief Equity Officer*



*Jake Warr  
Equity Program Lead*

# Welcome and introductions

- Name
- What excites you about participating in this group?



# Overview of the Interstate Bridge Replacement Program



THE BIG ONE

# The Big One Is Coming. What Will Happen to Portland?

The Northwest is long overdue for a devastating earthquake. Here's what to know.













# IBR Program Timeline



# Advisory Groups

## Executive Steering Group

**Purpose:** Provides regional leadership guidance and recommendations on key program development topics

## Equity Advisory Group

**Purpose:** Provides insight and input on the program's processes, approaches, and decisions that may affect historically underserved and underrepresented communities

## Community Advisory Group

**Purpose:** Provides input and feedback reflective of the community's needs, issues and concerns to influence program outcomes

# Meeting Agreements



# Guiding norms

- 1. Stay engaged:** Remain morally, emotionally, intellectually, and socially involved in the dialogue.
- 2. Experience discomfort:** Acknowledge that discomfort is inevitable, especially in dialogues about race. Make a commitment to bring issues into the open. It is not talking about these issues that creates divisiveness.
- 3. Speak your truth:** Be open about your thoughts and feelings and not just saying what you think others want to hear.
- 4. Expect and accept non-closure:** “Hang out in uncertainty” and don’t rush to quick solutions.

Adapted from Glenn Singleton’s *Courageous Conversations about Race*

# Ground rules

- ▶ Let everyone participate by listening to and respecting diverse views and opinions
- ▶ Listen with an open mind
- ▶ Value learning from different input
- ▶ Stay open to new ways of doing things
- ▶ Treat others constructively and respectfully
- ▶ Respect the role of the facilitator to guide the group process
- ▶ Attack the problem, not the person
- ▶ Disagreement, frustrations, and differences of opinion are acknowledged, explored, and addressed

# Group concurrence

Is anything missing from these meeting agreements before you can commit to them?



# Developing an Equity Framework

Setting the stage

## White & BIPOC Populations



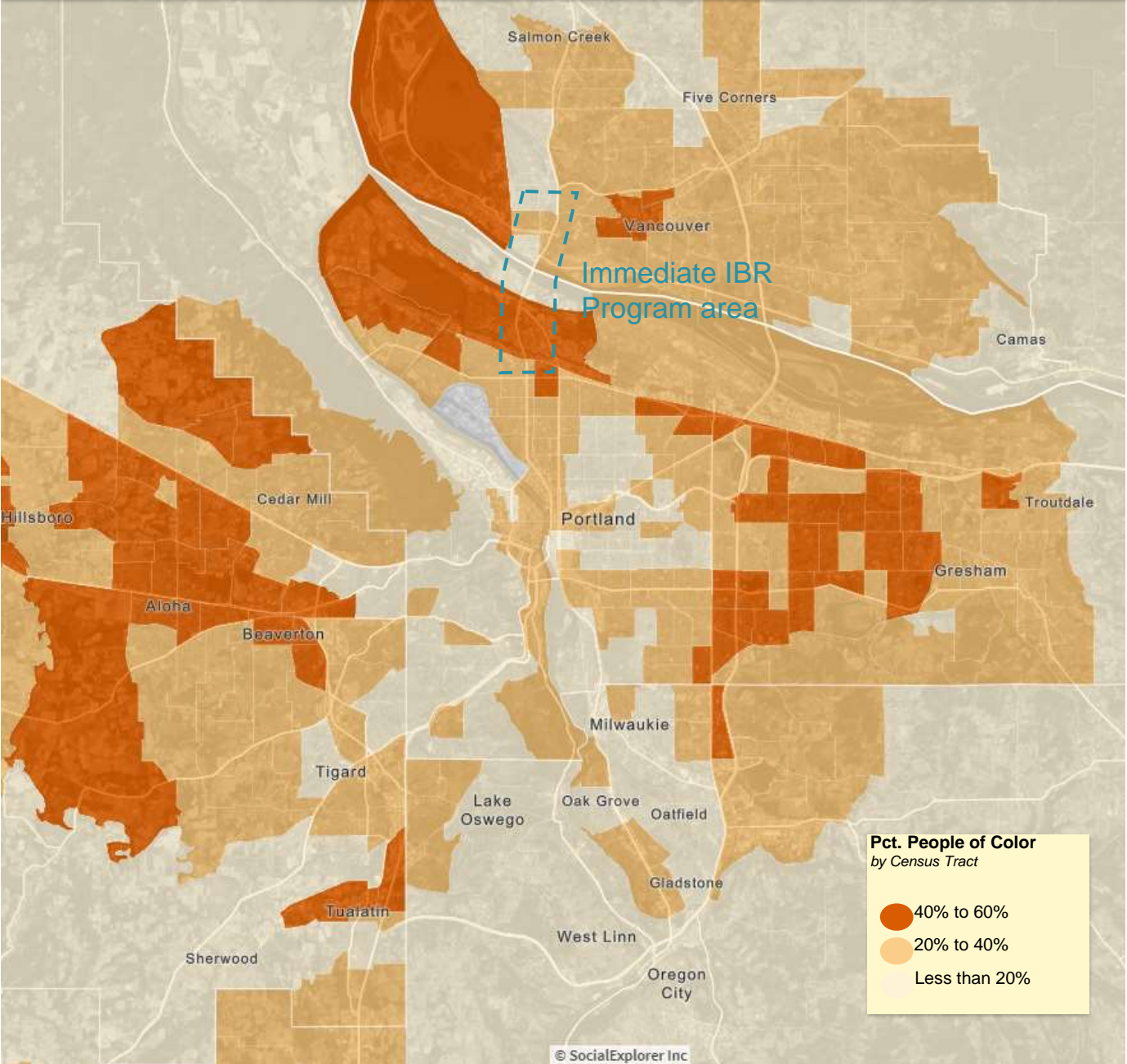
# BIPOC Communities



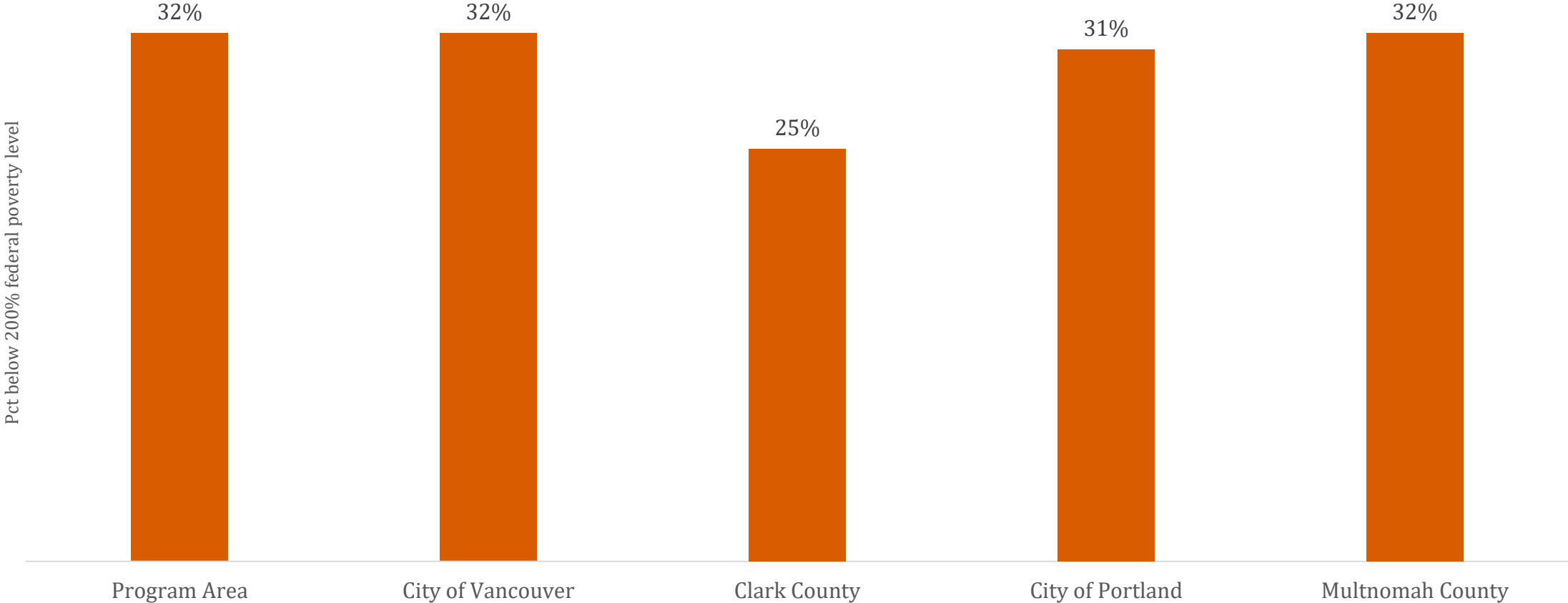
Source: 2018 ACS (5-year), US Census Bureau

# BIPOC Communities in the Portland Vancouver region

2018 American Community Survey (5 year)



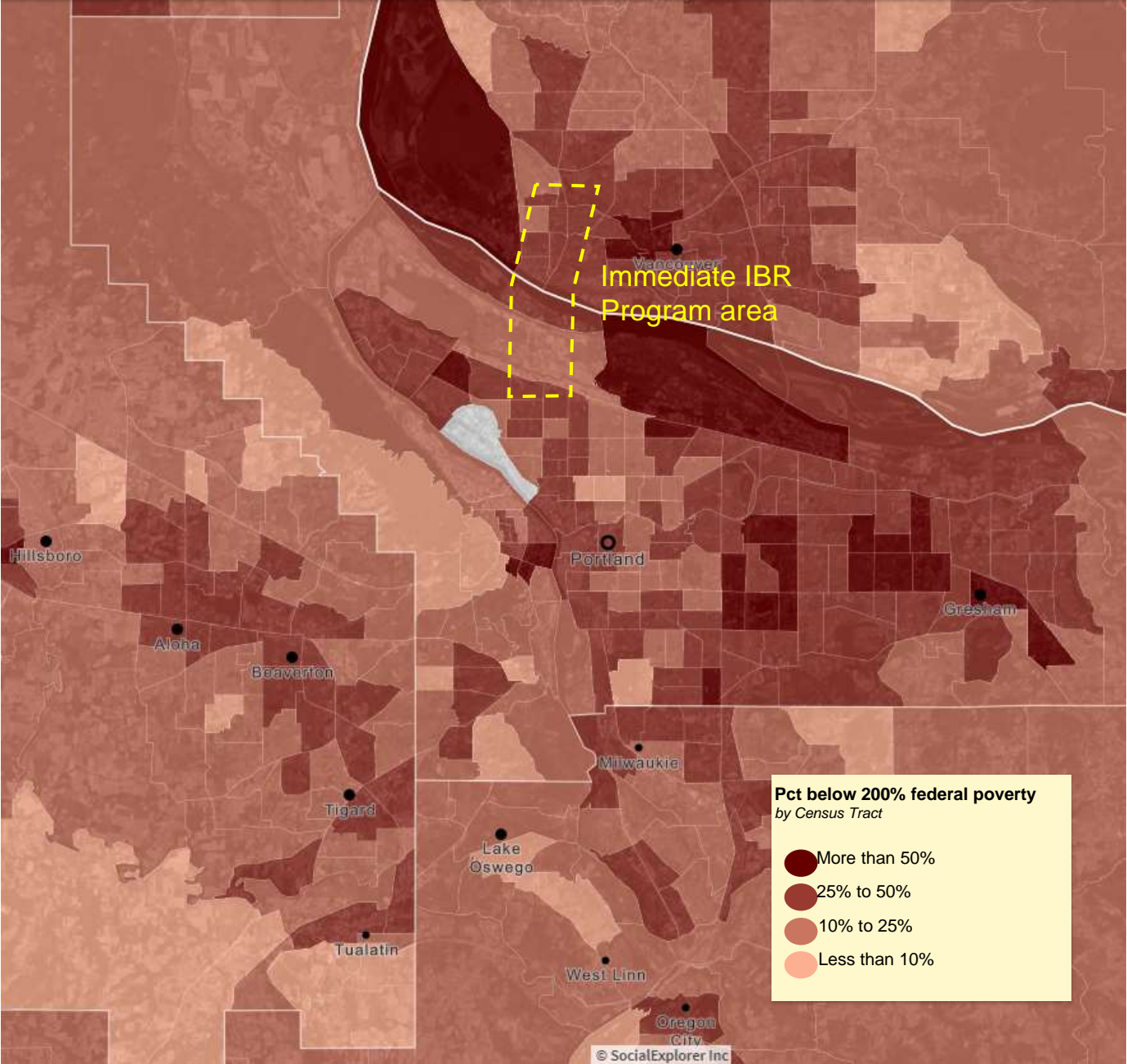
# Low-income Households





# Lower Income Areas in the Portland Vancouver region

## 2018 American Community Survey





# Developing an Equity Framework

## Defining Equity



# Small group exercise

## Instructions:

- ▶ Go to the separate Zoom link emailed to you with the subject line “EAG small group Zoom link”
- ▶ You will be placed in breakout rooms with 4-5 others
- ▶ Pick 1 person to take notes and 1 person to report out to the group
- ▶ You have 20 minutes for discussion (6-7 mins per question)

# Small group exercise

## Prompts

- ▶ What does equity mean to you? What comes to mind when you hear that the IBR program is committed to ‘centering equity’?
- ▶ Have you seen examples of equity being successfully incorporated into a project, program, or process? What made it successful?
- ▶ Have you seen examples of equity *not* being adequately considered? How did that affect the process and outcomes?

# Report Out

# Public Comment



# Comment Instructions

## To make a verbal comment:

- ▶ If you have joined by Zoom, click “Raise Hand.”
- ▶ If you have joined by phone, press \*9 to raise your hand.
- ▶ The facilitator will call on participants. You will receive an “unmute” request. Please accept it.
- ▶ Please provide your name and affiliation.
- ▶ 10-minute timeframe will be divided among the number of requested speakers.

**If we run out of time and you have not had a chance to speak, you can still provide comments after the meeting.**





# Comment Instructions

## To submit comment after the meeting:

- Fill out comment form on program website or email comments to [info@interstatebridge.org](mailto:info@interstatebridge.org) with “EAG Public Comment” in the subject line.
- All comments received after the meeting will be distributed to EAG members prior to their next meeting.
- Call **360-859-0494** (Washington), **503-897-9218** (Oregon), **888-503-6735** (toll-free) and state “EAG Public Comment” in your message.



# Wrap up

- 3 takeaways
- Joint EAG / CAG Orientation, January 30, 10:00 am – 3:00 p.m.
- EAG Meeting #2 date/time TBD



Thank you!

## Equity in context

Agency	Equity definitions/policies
<b>State of Oregon</b>	<p>Equity acknowledges that not all people, or all communities, are starting from the same place due to historic and current <b>systems of oppression</b>. Equity is the effort to provide different levels of support <b>based on an individual's or group's needs</b> in order to achieve <b>fairness in outcomes</b>. Equity actionably <b>empowers communities</b> most impacted by systemic oppression and requires the <b>redistribution</b> of resources, power, and opportunity to those communities.</p>
<b>I-5/205 Toll Equity &amp; Mobility Advisory Committee</b>	<p>“Equity” for transportation projects is <b>the just allocation of burdens and benefits</b> within a transportation system. For the purposes of ODOT’s toll projects, equity is described in two ways: process equity and outcome equity.</p> <p><b>Process equity</b> means that the planning process, from design through to post-implementation monitoring and evaluation, actively and successfully encourages the <b>meaningful participation</b> of individuals and groups from <b>historically excluded and underserved</b> communities.</p> <p><b>Outcome equity</b> means that the toll projects will <b>acknowledge existing inequities</b> and will strive to prevent historically excluded and underserved communities from <b>bearing the burden</b> of negative effects that directly or indirectly result from the toll projects, and will further seek to improve overall transportation <b>affordability, accessible opportunity, and community health</b>.</p>
<b>City of Vancouver</b>	<p>City Council passed a statement regarding racial equity &amp; racial justice in July 2020:</p> <p>The City Council of the City of Vancouver, Washington, acknowledges the existence of <b>systemic racism</b> and societal inequalities, both in our country and our community, and these issues demand our attention and action.</p>

Agency	Equity definitions/policies
	<p>We have listened and learned in our listening sessions and we have a greater appreciation for how systemic racism is affecting members of our community. As a result, we will increase our commitment to taking pro-active steps to address its many manifestations in our community.</p> <p>Together with our community partners, we will work <b>on public health and prosperity</b> inequities that have negatively impacted our community. These include low educational attainment, high rates of unemployment, food insecurity, insufficient access to housing and home ownership, high incidence of chronic health conditions and inadequate access to health care.</p> <p>The City of Vancouver is not just where we work, but as your City Council, it is also our home. As your public servants, we will bring about change for the better. We will not just acknowledge inequity but will actively focus on <b>equity and justice in our institution, policies, and programs</b>.</p> <p>We are committed to continuing our work to make our community and our City government places where all are treated with respect, feel safe, and are heard. We value <b>inclusion, mutual knowledge and respect for diversity</b>. We oppose racism and oppression in our City.</p> <p>We will continue to build an equitable and inclusive culture and fight racism throughout our community.</p>
<b>Metro</b>	<p>Our region is stronger when all individuals and communities benefit from quality <b>jobs</b>, living <b>wages</b>, a strong <b>economy</b>, stable and affordable <b>housing</b>, safe and reliable <b>transportation</b>, clean <b>air and water</b>, a healthy <b>environment</b> and sustainable <b>resources</b> that enhance our quality of life.</p> <p>We share a responsibility as individuals within a community and communities within a region. Our future depends on the success of all, but avoidable inequities in the <b>utilization of resources and opportunities</b> prevent us from realizing our full potential.</p> <p>Our region’s population is growing and changing. Metro is committed with its programs, policies and services to create conditions which <b>allow everyone to participate and enjoy the benefits</b> of making this a great place today and for generations to come.</p>
<b>City of Portland</b>	Equity: When one’s <b>identity</b> cannot predict the <b>outcome</b> .

Agency	Equity definitions/policies
	Racial Equity: When <b>race</b> does not determine or predict the distribution of <b>resources, opportunities, and burdens</b> for group members in society.
<b>Community Foundation for SW Washington</b>	The unequal distribution of time, resource or focus, with the explicit intention of <b>creating equal outcomes</b> . Equity ensures that individuals are provided the <b>resources they need to have access</b> to the same opportunities as the dominant group or general population.
<b>Port of Portland</b>	<p><u>Social Equity</u>: Fair and equitable <b>inclusion</b>, and creating the conditions in which all people can participate, prosper, and achieve equitable <b>outcomes</b> with respect to the Port's employment, business, and services.</p> <p><u>Racial Equity</u>: The condition that would be achieved if one's racial identity no longer <b>predicted</b>, in a statistical sense, one's <b>access to opportunity</b>. Racial equity can be advanced by ensuring that all races have access to opportunity, and that access may need to be <b>tailored</b> to meet an individual's or group's specific needs.</p>
<b>WSU Vancouver</b>	<p>Equity is a <b>process, product, and practice</b>.</p> <p>As a <b>process</b>, enacting equity illuminates ways in which individuals are privileged within a system of institutional and structural oppression.</p> <p>As a <b>product</b>, equity results from a dissolution of oppressive institutional structures within any system, leading to a balance of opportunity and outcomes for all.</p> <p>Equity is <b>practiced</b> when individuals and institutions regularly call attention to systemic oppression and racial inequities, take institutional responsibility to dismantle these inequities, and commit to change agency to advance equity across institutional policies.</p>