



Interstate
BRIDGE
Replacement Program



Equity Advisory Group

October 17, 2022

Closed Captions in English and Spanish

English closed captions are available within Zoom and YouTube.

Users can follow this link to view both English and Spanish captions in a separate browser window:

<https://ibr.news/captions>

Subtítulos disponible en Inglés y Español

Los subtítulos en Inglés están disponibles en Zoom y YouTube.

Usuarios pueden seguir este enlace para ver los subtítulos en Inglés y Español en una ventana separada del navegador:

<https://ibr.news/captions>

Reminders

- ▶ We encourage EAG members to turn on your video.
- ▶ Please say your name when you begin to speak.
- ▶ If you experience technical difficulties, please contact program staff at: **(360) 329-6744**

Public Input Instructions

- ▶ There will be an opportunity to provide brief public input later in the meeting today.
- ▶ To submit input after the meeting:
 - Email comments to info@interstatebridge.org with “EAG Public Comment” in the subject line
 - Call 888-503-6735 and state “EAG Public Comment” in your message



Today's agenda

- ▶ Icebreaker
- ▶ Bridge tour video
- ▶ Program Administrator Update
- ▶ Key Performance Indicators
- ▶ Public comment
- ▶ Close out



Icebreaker

Icebreaker

- ▶ Name + pronouns
- ▶ Affiliation
- ▶ When you were a kid, what did you want to be when you grew up?



Program Update

Greg Johnson, Program Administrator

Key Performance Indicators (KPIs)

Jake Warr, Equity Lead

Why KPIs?

- ▶ Track progress towards our Equity Objectives
- ▶ Support program accountability – what are we getting for this significant public investment?
- ▶ Help determine where the program can make a difference in advancing equity – and where there are gaps

Starting Point: Equity Objectives

- 1. Mobility and accessibility:** Improve mobility, accessibility, and connectivity, especially for lower income travelers, people with disabilities, and historically underserved communities who experience transportation barriers.
- 2. Physical design:** Integrate equity, area history, and culture into the physical design elements of the program, including bridge aesthetics, artwork, amenities, and impacts on adjacent land uses.
- 3. Community benefits:** Find opportunities for and implement local community improvements in addition to required mitigations.

Starting Point: Equity Objectives

- 4. Workforce Equity and Economic opportunity:** Ensure that economic opportunities generated by the program benefit minority and women owned firms, BIPOC workers, workers with disabilities, and young people.
- 5. Decision-making processes:** Prioritize access, influence, and decision-making power for Equity Priority Communities throughout the program in establishing objectives, design, implementation, and evaluation of success.
- 6. Avoid further harm:** Actively seek out options with a harm-reduction priority, rather than simply mitigate disproportionate impacts on historically impacted and underserved communities and populations.

What we've heard from you so far

- ▶ Measure improvements in **how many people are able to get between Portland and Vancouver for work**, with a focus on equity priority communities
 - Potential KPI: Increase in # of jobs accessible within 45 mins via transit
 - Potential KPI: Increase in # of jobs accessible within 45 mins by driving
- ▶ Measure **ridership levels** and average **travel times** for public transit, to understand improvements in access
 - Potential KPI: % increase in transit rides across the river
 - Potential KPI: % reduction in travel time via transit between Vancouver and downtown Portland

What we've heard from you so far

- ▶ Assess improvements in **accessibility & mobility** for individuals with disabilities
 - Potential KPI: Linear feet of accessible sidewalks constructed
 - Potential KPI: Number of new marked pedestrian crossings
- ▶ Assess **workforce and contracting equity**
 - Potential KPIs: % of project jobs held by BIPOC workers, people with disabilities, and people under 25
 - Potential KPI: % of contracts awarded to minority-owned businesses

Breakout Groups

- ▶ **What other ideas do you have for measuring the program's success in meeting the equity objectives? For each idea:**
 - Which equity objective(s) does it apply to?
 - What data do we need to be able to track this measure?

Public comment

Comment Instructions

- ▶ Through Zoom:
 - ▶ Please use the link located in the meeting description on the YouTube meeting page or on the IBR EAG meeting webpage.
 - ▶ Commenters will be allowed to turn on their webcams, but will not be allowed to share their screens and will be removed from the room once the public comment period concludes.
- ▶ By phone:
 - ▶ Dial 253-215-8782
 - ▶ Meeting ID: 986 0940 5983
 - ▶ Passcode: 701376
 - ▶ Dial *9 to raise your hand
 - ▶ Dial *6 to unmute yourself
- ▶ The facilitator will call on participants to provide comment
- ▶ Please provide your name and affiliation.
- ▶ Commenters will be given 2 minutes to speak.

If we run out of time and you have not had a chance to speak, you can still provide comments after the meeting.



or



Comment Instructions

To submit comment after the meeting:



- ▶ Fill out the comment form on the program website or email your comments to info@interstatebridge.org with “**EAG Public Comment**” in the subject line.



- ▶ Call **888-503-6735** and state “EAG Public Comment” in your message.
- ▶ All written comments must be received prior to 48 hours in advance of each upcoming meeting in order to be distributed to advisory group members. Comments received after that point will be distributed to members in advance of their next meeting.

Wrap up

- Takeaways
- Meeting evaluation
- Next meeting: November 21, 5:30 – 7:30pm



Thank you!